**Darwin A. Guevarra**

Curriculum Vitae

**CONTACT INFORMATION**

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| Michigan State University, Department of Psychology  316 Physics Road  East Lansing, Michigan, 48824 | Phone: (415) 350-6193  Email: [guevarr3@msu.edu](mailto:guevarr3@msu.edu)  Webpage: [www.darwinguevarra.com](http://www.darwinguevarra.com) |

**Employment**

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| 2019 | **Postdoctoral Fellow**, Michigan State University, East Lansing, MI  Advisor: Jason S. Moser |

**EDUCATION**

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| 2019 | **Ph.D. in Social Psychology**, University of Michigan, Ann Arbor, MI  Advisor: Ethan Kross |
| 2015 | **M.S. in Social Psychology**, University of Michigan, Ann Arbor, MI  Advisor: Ethan Kross |
| 2013 | **B.A. in Psychology**, San Francisco State University, CA  Advisor: Ryan T. Howell |

**Research Interests**

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| Emotion Regulation, Placebos, Well-Being, Affective Neuroscience |

**Honors & Awards**

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| 2019 | **Excellence in Mentorship Award**  Inaugural award given to a graduate student for outstanding training and support of undergraduate research assistants, Department of Psychology, University of Michigan |
| 2019 | **SPSP Graduate Student Poster Award**  Poster award given to the top 5 graduate student posters presented at the annual meeting of the Society for Personality and Social Psychology |
| 2014 | **NSF Graduate Research Fellowship, Honorable Mention**  National Science Foundation |
| 2014 – 2019 | **Rackham Travel Grant ($4,000)**  Rackham Graduate School, University of Michigan |
| 2013 – 2018 | **Horace H. Rackham Merit Fellowship ($100,300)**  Rackham Graduate School, University of Michigan |
| 2013 | **Horace H. Rackham Summer Institute Fellowship ($9,500)**  Rackham Graduate School, University of Michigan |
| 2012 | **Dr. Leslie and Phyllis Wong Scholarship Endowment**  San Francisco State University |
| 2012 | **First Place Winner of the CSU 26th Annual Student Research Competition**  California State University, Long Beach |
| 2012 | **Winner of the SFSU level CSU Student Research Competition**  San Francisco State University |
| 2012 | **SPSP Diversity Fund Undergraduate Registration Award**  Diversity and Climate Committee, Society for Personality and Social Psychology |
| 2011 – 2013 | **NIMH Career Opportunities in Research (COR) Training Grant ($40,000)**  National Institute of Mental Health |

**Grants**

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| 2018 | **PI, Department of Psychology Dissertation Grant**  Source: Department of Psychology, University of Michigan  Project: *Addressing response bias issues: Regulating pain with non-deceptive placebos*  Total Amount: $1,000 |
| 2016 – 2017 | **Co-PI, (with Jonathan Martindale)** **UROP Research Grant**  Source: Undergraduate Research Opportunity Program, University of Michigan  Project: *Uncertainty and pain duration*  Total Amount: $1,000 |
| 2016 | **PI, Rackham Summer Award**  Source: Rackham Graduate School, University of Michigan  Project: *Addressing demand characteristic effects for non-deceptive placebos*  Total Amount: $8,000 |
| 2015 – 2016 | **PI, UROP Research Grant** ­  Source: Undergraduate Research Opportunity Program, University of Michigan  Project: *Regulating emotions with placebos*  Total Amount: $2,500 |
| 2014 | **PI, Spring/Summer Research Grant**  Source: Rackham Graduate School, University of Michigan  Project: *Harnessing the benefits of placebos without deception to promote emotion regulation*  Total Amount: $6,000 |

**Publications**

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| Moser, S., Dougherty, A., Mattson, W. I., Katz, B., Moran, T. P., **Guevarra, D. A.**, Shablack, H., Ayduk, O., Jonides, J., Berman, M., & Kross, E. (2017). Third person self-talk facilitates emotional control without engaging cognitive control: Converging evidence from ERP and fMRI. *Scientific Reports, 7*(1), 4519. |
| Penner, L. A., **Guevarra, D. A.**, Harper, F. W. K., Taub, J., Phipps, S., Albrecht, T. L., & Kross, E. (2016). Self-distancing buffers high trait anxious pediatric cancer caregivers against short- and longer-term distress. *Clinical Psychological Science, 4*(4), 629-640. |
| Kross, E., & **Guevarra, D. A.** (2015). Self-control. *Oxford Bibliographies in Psychology*. |
| **Guevarra, D. A.**, & Howell, R. T. (2015). To have in order to do: Exploring the effects of consuming experiential products on well-being. *Journal of Consumer Psychology, 25*(1), 28-41. |
| Zhang, J. W., Howell, R. T., Caprariello, P. A., & **Guevarra, D. A.** (2014). Damned if they do, damned if they don’t: Material buyers are not happier from material or experiential consumption. *Journal of Research in Personality, 50*(1), 71-83. |
| Howell, R. T., **& Guevarra, D. A.** (2013). Buying happiness: Differential consumption experiences for material and experiential purchases. In A. M. Columbus (Ed.), *Advances in psychology research* (Vol. 98, pp. 57-69). Hauppauge, NY: Nova Science Publishers. |

**Manuscripts in Preparation**

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| **Guevarra, D. A.**, Moser, J. S., Wager, T. D., & Kross, E. (in preparation). Placebos without deception reduce a neurophysiological marker of emotional distress. |
| Michalak, N., **Guevarra, D. A.**, & Kitayama, S. (in preparation). The major role of minor chronic health conditions in predicting personality change. |
| **Guevarra, D. A.,** Vu, T., Riddle, T., & Howell, R. T. (in preparation). Insights into how to maximize hedonic benefits of consuming material items. |

**Projects in progress**

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| **Guevarra, D. A.,** Sgambati, T. J., & Kross, E. Examining the effects of placebos without deception on autonomic measures of emotional distress.   * Data collection in progress |
| **Guevarra, D. A.,** Sgambati, T. J. Examining social perceptions of people who respond to non-deceptive placebos.   * Data collection in progress |
| **Guevarra, D. A.,** Martindale, J., & Ellsworth, P. C. Examining how knowledge of duration affects subjective experience of an unpleasant situation.   * Data collection in progress |

**Conference and Invited Talks**

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| **Guevarra, D. A.**, Moser, J. S., & Kross, E. (2019, May). *Are they real? Regulating emotional distress with non-deceptive placebos*. Presentation at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA. |
| Howell, R. T., Vu, T., & **Guevarra, D. A.**, (2019, February). Some of the best things in life are things. Paper presented in G. E. Donnelly (Chair), The up-side of material consumption: Exploring the psychological value of material goods. Symposium conducted at the annual meeting of the Society for Consumer Psychology, Savannah, GA. |
| **Guevarra, D. A.**, & Kross, E. (2018, March). *Outsourcing regulation: Regulating emotions with non-deceptive placebos*. Presentation at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI. |
| **Guevarra, D. A.**, & Kross, E. (2015, May). *Regulating emotions with non-deceptive placebos*. Presentation at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI. |
| **Guevarra, D. A.**, & Kross, E. (2014, May). *The belief effect: Harnessing the benefits of placebos without deception in regulating emotions*. Presentation at the Social Area Brown Bag Speaker Series, Department of Psychology, University of Michigan, Ann Arbor, MI |
| **Guevarra, D. A.**, & Howell, R.T. (2013, May). *Buying happiness: Differential consumption experiences for material and experiential purchases*. Presentation at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA. |
| **Guevarra, D. A.**, Howell, R. T., & Pchelin, P. (2013, January). *In pursuit of happiness: Which purchases live up to expectations?* Paper presented in A. Kumar (Chair) and T. Gilovich (Co-Chair), *On doing and having: 10 years of answers to “The Question” of experimental versus material consumption.* Symposium conducted at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA. |
| **Guevarra, D. A.**, & Howell, R. T. (2012, May). *Is my iPad a material item? Addressing the fuzzy purchase conundrum*. Presentation at the Annual Student Research Competition at California State University Long Beach, Long Beach, CA. |
| **Guevarra, D. A.**, & Howell, R. T. (2012, April). *The iPad problem: What’s between a material and experiential purchase?* Presentation at the Social and Mind, Brain, and Behavior Brown-bag Speaker Series, San Francisco State University, San Francisco, CA. |

**Selected Conference Poster Presentations**

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| \*indicates undergraduate student mentee |
| \*Rich, R. K., \*Mahmood, A., \*Sgambati, T. J., Kross, E., & Guevarra, D. A. (2019, April). *Strengthening the effects of non-deceptive placebos over time.* 2019 Undergraduate Research Opportunities Program (UROP) Annual Research Spring Symposium, University of Michigan, Ann Arbor, MI. |
| \*Velehorschi, T., \*Sgambati, T. J., Ellsworth, P., Martindale, J., & Guevarra, D. A. (2019, April). *Effect of knowledge duration on unpleasant experiences.* Undergraduate Research Symposium at the University of Michigan, Ann Arbor, MI. |
| Guevarra, D. A., Moser, J. S., & Kross, E. (2019, February). *Are they real? Non-deceptive placebos reduce emotional reactivity in both self-report and EEG data.* Society for Personality and Social Psychology, Portland, OR. |
| \*Sgambati, T. J., \*Solans, C. E., \*Rich, R. K., & Guevarra, D.A. (2019, February). *Strategy selection: Emotional contexts and frequency of use.* Society for Personality and Social Psychology, Portland, OR. |
| Corso, N. K., Kross, E., & Guevarra, D. A. (2016, November). *Addressing the efficacy of non-deceptive placebos in regulating emotions.* Annual Health Psychology Research Symposium at the University of Michigan, Dearborn, MI. |
| \*del Rosario, B., Corso, N. K., \*Koperski, H., Kross E., & Guevarra, D. A. (2016, July). *Addressing response bias in non-deceptive placebos.* Summer Research Opportunity Program (SROP) Symposium at the University of Michigan, Ann Arbor, MI. |
| Guevarra, D. A., & Kross, E. (2016, January). *Believe it or not: Regulating negative emotions with non-deceptive placebos*. Society for Personality and Social Psychology, San Diego, CA. |
| Guevarra, D. A., & Howell, R. T. (2015, February). *The iPad problem: The effects of experiential products on well-being*. Society for Personality and Social Psychology, Long Beach, CA. |
| Guevarra, D. A., & Howell, R. T. (2014, February). *More than happiness: The eudaimonic benefits of experiential products and experiential purchases*. Society for Personality and Social Psychology, Austin, TX. |
| Guevarra, D. A., & Howell, R. T. (2013, January). *Is my iPad a material or experiential purchase? Exploring the benefits of material purchases that provide experiences*. Society for Personality and Social Psychology, New Orleans, LA. |
| Guevarra, D. A., & Howell, R. T. (2012, May). *The gray area between purchase types: The iPad problem*. Annual Graduate Research and Creative Works Showcase at San Francisco State University, San Francisco, CA. |
| Guevarra, D. A., Pchelin, P., & Howell, R. T. (2012, April). *Influence of experiential buying tendency on purchasing forecasts and experiences*. Western Psychological Association, San Francisco, CA. |
| Guevarra, D. A., Pchelin, P., & Howell, R. T. (2012, January). *The influence of materialism on purchasing forecasts and experiences*. Society for Personality and Social Psychology, San Diego, CA. |

**Teaching Experience**

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| **Practical Research Methods for Social and Personality Psychology (Winter 2019)**  Role: Primary/Sole Instructor  Responsibilities: design a class for students to experience the research process from idea conception to manuscript writing, lecture, create class modules that teaches concrete research skill sets such as coding in R and designing a Qualtrics survey, create writing assignments, grade, hold office hours, and facilitate discussions. |
| **Introduction to Social Psychology (Fall 2018)**  Role: Primary/Sole Instructor  Responsibilities: design class syllabus, lecture, create writing assignments, create and administered exams, grade, hold office hours, and facilitate discussions. |
| **Research Methods in Psychology (Winter 2018)**  Role: Graduate Student Instructor with Dr. Colleen Seifert  Responsibilities: designed class syllabus, held two weekly sessions for approximately 20 students each, led class and group discussions, held office hours, graded writing assignments, helped create and administer exams. |
| **Research Methods in Psychology (Fall 2017)**  Role: Graduate Student Instructor with Dr. Julie Boland  Responsibilities: held two weekly sessions for approximately 20 students each, led class and group discussions, held office hours, graded writing assignments, and administered quizzes. |
| **Introduction to Social Psychology (Summer 2017)**  Role: Primary/Sole Instructor  Responsibilities: designed class syllabus, lectured, created writing assignments, created and administered exams, graded, held office hours, and facilitated discussions. |
| **Research Methods in Psychology (Winter 2017)**  Role: Graduate Student Instructor with Dr. Colleen Seifert  Responsibilities: designed class syllabus, held two weekly sessions for approximately 20 students each, led class and group discussions, held office hours, graded writing assignments, helped create and administer exams. |
| **Introduction to Social Psychology (Fall 2016)**  Role: Graduate Student Instructor with Dr. Carla Grayson  Responsibilities: designed class syllabus, held three weekly sessions to approximately 25 students each, led class and group discussions, held office hours, graded writing assignments, helped create and administered exams.  Guess Lectured: “How to feel happier and feel less bad” |
| **Introduction to Social Psychology (Fall 2014)**  Role: Graduate Student Instructor with Dr. Allison Earl  Responsibilities: designed class syllabus, held three weekly sessions to approximately 25 students each, led class and group discussions, held office hours, graded writing assignments, helped create and administered exams. |
| **Psychological Statistics (Spring 2013)**  Role: Teaching Assistant with Dr. Ryan T. Howell  Responsibilities: assisted students with in-class group work and homework, held office tutoring hours, and organized and conducted review sessions. |
| **Physiological Psychology (Fall 2012)**  Role: Teaching Assistant with Dr. Mark W. Geisler  Responsibilities: held office tutoring hours, organized and conducted review sessions, and administered and graded exams.  Guess Lectured: “The neural architecture of (some) emotion regulation strategies: Attentional distraction and reappraisal” |

**Professional Service**

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| **Student Academic Affairs Committee Member (2017 – 2018)**  One graduate student annually selected in Social Psychology area to contribute in reviewing and making decisions on policy related to graduate and undergraduate programs in the Department of Psychology at the University of Michigan, Ann Arbor. |
| **UM Psychology Department Associate (2016 – 2017)**  Two graduate students annually selected in Social Psychology area to contribute to Department Faculty meetings. |
| **Asian/Asian American Psychology Student Association Co-Chair (2015 – 2016)**  Department of Psychology at the University of Michigan, Ann Arbor. |
| **Rackham Merit Fellowship Graduate Student Advisory Council** **Member (2015 – 2016)**  Selected Rackham Merit Fellows to contribute in making decisions on how to professionally, academically, and socially support Rackham Merit Fellows at the University of Michigan. |
| **Public Relations Officer for Psi Chi (2011 – 2012)**  San Francisco State University, San Francisco, CA |

**Editorial service**

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| **Ad hoc Reviewer (Journals):** |
| *Journal of Personality and Social Psychology*  *Journal of Positive Psychology*  *Journal of Economic Psychology*  *Design Science*  *Personality and Social Psychology Bulletin* (Jointly reviewed with Ethan Kross)  *Proceedings of the National Academy of Sciences* (Jointly reviewed with Shinobu Kitayama) |
| **Ad hoc Reviewer (Conferences):** |
| *Society for Personality and Social Psychology (2013, 2015)*  *Association for Psychological Science (2014)* |

**Mentoring and Advising**

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| **Undergraduate Senior Thesis Students** |
| 2016 –2017: Jonathan Martindale. *The effects of knowing: How beliefs of pain duration impact subjective pain*. (Co-advised with Phoebe Ellsworth) |
| 2014 – 2015: Lawrence Y. Tello. *Beliefs influence the consequences of expressive suppression*. (Co-advised with Shinobu Kitayama and Ethan Kross) |
| **Undergraduate Research Team: Mind & Body Research Group** |
| 2013 – 2019: Supervised a team of 30+ research assistants |
| **Undergraduate Research Opportunity Program (UROP) Mentor** |
| 2018 – 2019: Amber Mahmood and Rachael Rich  2016 – 2017: Sarnath Chari, Anusha Garg, Mandy Coterillo, and Lauren Patrick  2015 – 2016: Michaela Milillo, Holly Koperski, Summer Stern, and Gene Bell III  2014 – 2015: Nadja Beattie and Zain El-Amir |
| **Summer Research Advisor** |
| Spring/Summer 2016: Beverlin del Rosario, Summer Research Opportunity Program (SROP)  Spring/Summer 2015: Juan Contreras, Community College Summer Researcher Fellowship Program |

**Professional Organizations**

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| Society for Personality and Social Psychology (SPSP)  Society for Affective Science (SAS)  Association for Psychological Science (APS)  American Psychological Association (APA)  Social & Affective Neuroscience Society (SANS)  International Positive Psychology Association (IPPA)  Psi Chi, The International Honor Society in Psychology |

**Advanced Training**

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| **Professional Grant Development Workshop (2018)**  Western Michigan University, Kalamazoo, MI |
| **Bio Social Methods: Integrating biological and social science methods (2015 – 2016)**  Bio Social Methods Collaborative, University of Michigan, Ann Arbor, MI |
| **Structural Equation Modeling in Longitudinal Research (2015)**  American Psychological Association (APA), Advanced Training Institute, Arizona State University, Tempe, AZ |
| **Training Course in fMRI (2014)**  University of Michigan, Functional MRI Laboratory, Ann Arbor, MI |
| **Summer Program in Quantitative Methods of Social Research (2013)**  Inter-university Consortium for Political and Social Research (ICPSR), University of Michigan Ann Arbor, MI  Courses taken: Mathematics for Social Scientist I; Introduction to Computing; Regression Analysis I; Regression Analysis II |

**References**

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| **Ethan Kross, Ph.D.**  Professor of Psychology, Director of the Emotion and Self-Control Lab  Department of Psychology, Social Area  University of Michigan, Ann Arbor  [ekross@umich.edu](mailto:ekross@umich.edu) (734) 763-5640 |
| **Jason S. Moser, Ph.D.**  Associate Professor of Psychology, Director of the Clinical Psychophysiology Lab  Department of Psychology, Clinical Area & Cognition & Cognitive Neuroscience  Michigan State University  jmoser@msu.edu (517) 355-2159 |
| **Phoebe C. Ellsworth, Ph.D.**  Frank Murphy Distinguished Professor of Law andPsychology, Director of the Ellsworth Lab  Department of Psychology, Social Area  University of Michigan, Ann Arbor  [pce@umich.edu](mailto:pce@umich.edu) (734) 763-1143 |
| **Ryan T. Howell, Ph.D.**  Professor of Psychology, Director of the Personality and Well-Being Lab  Department of Psychology  San Francisco State University  [rhowell@sfsu.edu](mailto:rhowell@sfsu.edu) (415) 405-2140 |